

Ceramic tile is one of the healthiest flooring choices available, all without compromising on artistic versatility.

Health, Hygiene, & Cleanliness Benefits of Ceramic Tile

Ceramic-based materials are appreciated for their absence of harmful chemicals and the ability to promote cleanliness and hygiene. Every type of ceramic tile, including porcelain tile, quarry tile, wall tile, and pressed pavers, share all these benefits of ceramic tile.

Healthy Home

When considering hygiene in your home, be careful to take all of your surfaces into account, from the floor to the ceiling, from the countertops to your outdoor patio.

ALLERGEN FREE
Ceramic's nonporous surface doesn't allow allergens in the environment such as dust, dirt, and pollen to penetrate.

NO PVC
Polyvinyl chloride is a resin found in some vinyl flooring that contains phthalates and organotins, both a concern among health experts.

NO FORMALDEHYDE
Certain levels of formaldehyde can irritate asthma and other respiratory disorders, but ceramic tile does not contain formaldehyde.

BACTERIA-RESISTANT
Ceramic tile is inhospitable to the growth of bacteria.

NONTOXIC
Ceramic tile doesn't emit any toxic fumes when exposed to fire.

NO VOCS
Volatile organic compounds are harmful gases that cause various health concerns and are emitted by virtually all non-ceramic flooring types.

Healthy Cleaning

Clean up most messes merely by sweeping, wiping with water, and drying. And, unlike many other surface materials, ceramic tile won't fade or dull from cleaning disinfectants, should you need to use them occasionally.

EASY TO CLEAN
Wiping with some soap and water is all that's needed to clean up most messes — no harsh chemicals are necessary.

ANTIMICROBIAL
Options can suppress and even destroy harmful microorganisms, such as mold, fungi, bacteria, and viruses.

SCRATCH-RESISTANT
Dents, scrapes, and cuts often seen in other materials aren't the same danger for ceramic tile.

STAIN-RESISTANT
Your life is bound to see many messes—ceramic tile doesn't stain easily!

Healthy Planet

The durability of ceramic tile means you can use it for generations, and because it is made from naturally-occurring materials, it typically qualifies as clean fill at the end of its long life cycle.

LOWEST CARBON FOOTPRINT
Lowest global warming potential and lowest fossil fuel resource depletion in North America.

LOWEST LIFE CYCLE COST
Durability means less replacement costs compared to other flooring materials.

RECYCLING
Pre- and post-consumer recycled options are available.

Less Mess, More Peace Of Mind

Whatever life throws on your surfaces, you're ready for it. Learn more at www.whytile.com.